

ABW Impact Accelerator Program – Application Form

Overview

Welcome to the ABW Impact Accelerator Application!

Thank you for your interest in the Analytics for a Better World (ABW) Impact Accelerator Program.

This program supports mission-driven organizations that seek to unlock the power of analytics and AI to accelerate their impact toward the Sustainable Development Goals (SDGs) in low- and middle-income countries (LMICs).

Before we dive into the questions, please ensure that:

- Your organization is **mission-driven** (nonprofit, social enterprise, or public-interest consortium),
- Legally established and operating for **at least two years**,
- Aligned with at least one SDG,
- Has leadership commitment and a cross-functional team ready to participate,
- And your proposed challenge is **central to your mission** and suitable for **analytics or AI**.

A quick reminder: don't worry about writing perfect answers. This application is designed to help us get to know you, your organization, your vision and your challenge.

A quick note before you start: This application should take about 20 minutes to complete. Think of it as the time it takes to enjoy a good coffee break, and don't worry: you don't have to do it all in one go. You can start now, save your progress, and come back to finish later when inspiration strikes.

Consortiums Welcome! Here's How You Can Apply Together:

If you're a **group of organizations** applying as a consortium, we'd love to see that collaborative spirit! Just make sure to include in the application:

- **One Application:** Submit one combined application
- **One Lead Organization:** Choose a main point of contact and leading entity
- **Group Overview:** Briefly introduce all participating organizations
- **Shared Challenge:** Tell us how this challenge brings you together and how each organization contributes to the solution
- **Collective Impact Plan:** How will you collaborate, share knowledge, and keep things moving smoothly?

Tip! You can add consortium-related details in each section (e.g. team bios, sustainability plan, data capacity) by labeling which org is responsible for which part.

Information on Privacy and Confidentiality

The University of Amsterdam is one of the co-founders of Analytics for a Better World. The UvA is the party responsible for processing your personal data within the meaning of the General Data Protection Regulation (GDPR). The UvA is located at Spui 21, 1012 WX Amsterdam. Their postal address is PO Box 19268, 1000 WX Amsterdam. Any questions you might have can be emailed to avg@uva.nl. The UvA has appointed a Data Protection Officer (DPO). The DPO's email address is fg@uva.nl.

Analytics for a Better World only processes the information above for the purpose of answering questions filled in via this application form. Analytics for a Better World does not sell your information to third parties.

Section 1: You & Your Organization(s)

We want to understand who you are, how you're set up, and whether you're ready for this journey.

1.1. What is the name of your organization (or consortium)?

Text Field

1.2. Are you applying as a consortium?

Radio buttons

- Yes
- No
- If yes, please upload a short intro document (max 2 pages) telling us why you decided to come together as a group, who is part of the consortium, what each organization does, and who's in the lead

File upload

1.3. What kind of organization are you?

Dropdown

- Nonprofit (including civil society organizations, international organizations and community-based organizations)
- Social Enterprise
- UN Agency
- Consortium
- Other (tell us more!)

1.4. In what country are you registered? (if you are applying as a consortium, please choose the country where the lead applicant is registered)

1.5. When was the organization established? (if you are applying as a consortium, please indicate the year of establishment of the lead organization)

1.6. Share a link or links where we can learn more about your work (website, social media channels, etc.)

1.7. Approximately how many people or organizations do you directly serve or reach annually through projects and programs?

1.8. How big is your core team?

- Fewer than 10 employees
- 10–50 employees
- 51–200 employees
- 200+ employees

Section 2: Mission & SDG Alignment

We're here to help organizations that are moving the needle on the SDGs. We want to see what you're passionate about, and how your work is shaping the world.

2.1. What is your mission?

2.2. Which SDGs do your work align with? (Mention all that apply)

2.3. How does your proposed challenge relate to your mission and the selected SDGs? Tell us the story: how does it all connect?

2.4 How do you currently measure your impact toward the SDGs? Tell us about the indicators that you use, the metrics and evaluation systems

Section 3: The Challenge

This is the heart of your application. Tell us about the real-world problem you're trying to solve, and why and how data, analytics, or AI could be part of the solution.

3.1. Please describe the challenge you would like to address through the Accelerator

Please include the geographical scope (e.g. LMICs where the solution would be implemented), the SDG(s) that the challenge would address, and how you foresee that solving this particular challenge will help advance your mission. Currently, what are the main barriers or risks to addressing this challenge

3.2. Why is this challenge critical for your organization and the communities you serve?

3.3. How can analytics or AI help address this challenge? You don't need to be super technical. We ask you to share your vision.

3.4. If there are any documents that bring the challenge to life, you can share those with us. For example, project concept notes, data snapshots, case studies, etc.

Section 4: Analytics Maturity & Team

We're here to build real capacity, not just offer a one-time intervention. Tell us about your team, your leadership's buy-in, and how ready you are to play in the 'analytics sandbox'.

4.1. Do you already use data or analytics in your work? If so, how?

This can be anything from spreadsheets to dashboards to full-on AI models

4.2. Tell us about your team: who's on board, and what skills are you bringing to the table?

4.3. What skills or capacities would your team most like to develop through this program?

4.4. Is senior leadership committed to participating actively in the program? * Please note that this is a prerequisite to join the program

Radio buttons

- Yes
- No
- Not yet, we are working on it

If yes, please upload a letter of commitment

4.5. We encourage multidisciplinary teams as they offer a holistic approach to problem-solving by leveraging diverse expertise and perspectives, leading to improved outcomes, increased efficiency, and enhanced collaboration. Who's joining from your side if you're selected? (List names, roles, and what makes them great).

4.6. Optional upload: team bios, CVs, LinkedIn profiles or anything else to show off the team

Section 5: People, Power & Impact

At ABW, equity is not just as a box to tick, but as the heart of creating lasting impact. We believe the best solutions come from teams that reflect the diversity of the people they serve and center the voices of those most impacted. We want to know how you envision inclusion and systemic change as part of the Impact Accelerator Program.

5.1 Where will this project have the biggest impact, and why there?

Are you working in a low- or middle-income country (LMIC)? What's the local context we should know?

5.2 Who's at the heart of your work?

Tell us about the communities or groups you serve, and why they matter to you

5.3. How do those people help shape the work?

Do they give feedback? Co-create? Lead the charge? How would they be part of the Accelerator?

5.4 Are there any key partners or stakeholders (e.g. governments, NGOs, communities) you are working with - or plan to work with - on this challenge?

Section 6: Sustainability & Innovation

We love big ideas. We also love knowing they won't fizzle out after the program. Tell us how you'll keep the momentum once the project is finished.

6.1 How do you plan to sustain the impact of this project beyond the program?

- **6.2 Will your organization commit financial and/or in-kind resources to this initiative? If so, please specify**

6.3 Describe any innovative or bold elements in your proposed solution

Section 7: Eligibility Checklist – Are You Ready?

Just making sure we're all set for takeoff. Here's a little self-check before you hit submit.

Please tick all the boxes that apply:

- ☐ We're a mission-driven organization (or a group of orgs) doing work for public good
- ☐ We've been legally operating for at least 2 years

- ☐ Our challenge connects clearly to at least one SDG
- ☐ Our leadership is committed to program participation
- ☐ Our challenge is central to our mission and can be solved using analytics/AI
- ☐ The project has potential impact in LMICs
- ☐ We have a multidisciplinary team available to engage throughout the program

Section 8: Declaration & Submission – Almost There!

8.1. Who filled out this form? (name, role and email address)

8.2. Date of submission

8.3. Digital signature or checkbox to confirm accuracy of information

I confirm that all the info in this form is accurate and that our team is excited to join the ABW Impact Accelerator Program.